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**EXTECH named select service provider of Geolam for North America**

Pittsburgh (June 2017) – Exterior Technologies, Inc. (EXTECH) is now a select service provider of engineering design, fabrication and installation of Geolam hybrid aluminum/wood-plastic composite (WPC) profiles in North America.

“We are impressed by the exceptional professionalism and engineering competence exhibited by the team at EXTECH and are delighted to collaborate with them on projects,” says Ron Factor, principal of Geolam, Inc. “We see EXTECH as an important partner in our business and look forward to our continued work with them.”

EXTECH General Manager Jim Leslie agrees and adds, “With Geolam so popular in Europe, the Middle East and Asia-Pacific, we’re excited to offer it as a building envelope solution in North America. As a Geolam select provider, we now have even more engineering and design possibilities that we can deliver to our clients – we’re already working on several innovative applications using Geolam cladding.”

Leslie continues, “Buildings using Geolam appear visually identical to traditional wooden structures, but are easier to maintain, won’t decay, and can be bent to different radii and in different directions, among other benefits. It is an ideal material for building façades and façade trim because of its high durability.”

Geolam’s innovative and patented hybrid technology takes recycled aluminum, resin and wood, and extrudes them together under heat. This combination gives Geolam profiles their distinguishing features: They are three times lighter, four times more stable and eight times more rigid than alternative WPC profiles. Geolam cladding and trim can be used for a variety of applications, including office buildings, retail outlets, parking garages, hospitals, schools, recreation facilities and more.

Available in 11 colors and six textures, Geolam delivers the natural look of traditional wood, but is more resilient, malleable and environmentally sustainable. Geolam is made from post-consumer materials and is fully recyclable. It does not contain chlorine, CFCs, PVCs, formaldehyde glues or solvents. Further demonstrating its environmental advantages, Geolam earned the Eco Mark Label, a certification of Japanese Environmental Association for products that “display a true respect for the planet, guaranteeing amongst other things, absolutely no danger to human health.”

Geolam is an approved building envelope material under the Buy America Act. EXTECH fully fabricates systems using Geolam at its facility in Pittsburgh and can customize these systems to meet project-specific needs across North America.

*To learn more about EXTECH’s Geolam offering and order a sample, please visit the* [*product webpage*](https://extechinc.com/products/geolam/)*. For more information on EXTECH’s products and services, please call 800-500-8012, email* *info@extechinc.com* *or visit* [*www.EXTECHinc.com*](http://www.EXTECHinc.com)*.*

*Exterior Technologies, Inc. (EXTECH) is an award-winning manufacturer and designer of wall, window, skylight, canopy and custom façade systems. The company delivers solutions for a variety of industries and applications, and is committed to collaboration, innovation and exceptional engineering.*

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