***News Release***

*Media contact: Heather West, 612-724-8760, heather@heatherwestpr.com*

**Educational online course for architectural zinc roofing and wall cladding presented by RHEINZINK**

Woburn, Massachusetts (May 2020) – RHEINZINK presents a new, free, online, continuing education course: “Specifying for Sustainable Design with Architectural Zinc Roofing and Wall Cladding.” This introductory-level course is recognized by the American Institute of Architects’ Continuing Education Services (AIA/CES) and the Green Business Certification Inc. (GBCI) for professional development credits.

Those who successfully complete this introductory-level course will gain an understanding of the Titanium-Zinc alloy used in sustainable architectural applications, as well as the metal’s properties, aesthetics, technical aspects and manufacturing process. Participants also will learn about the environmental and economic advantages of using architectural zinc, including for consideration in LEED certifications.

“While many architectural, specification and construction industry professionals are working from home, we remain committed to providing them with accessible, educational materials and other resources,” said Lisa Colaianni, RHEINZINK’s marketing manager. “Designing green, healthy and resilient buildings is essential to our future. Architectural zinc plays an important role in helping create the durable, weather-resistant roofing and façade systems needed for sustainable projects that last for decades.”

Depending on the project, RHEINZINK’s architectural zinc offers a lifespan of 60 years and more, and is 100% recyclable. Colaianni added, “It is efficient to produce, has almost no waste and lends itself to a variety of design styles.”

RHEINZINK’s portfolio includes [CLASSIC®](https://www.rheinzink.us/products/classic/) bright rolled, [prePATINA®](https://www.rheinzink.us/products/prepatina/) blue-gray and graphite-gray, GRANUM® Basalte and Skygrey matte finishes, and [artCOLOR®](https://www.rheinzink.us/products/artcolor/) in colorful finish options. The company’s network of distributors and systems partners provide RHEINZINK roofing, façade cladding and wall products for commercial and residential applications throughout North America.

“Specifying for Sustainable Design with Architectural Zinc Roofing and Wall Cladding” is available through Hanley Wood University, [https://www.hanleywooduniversity.com](https://www.hanleywooduniversity.com/course/4805/aia/architecture/green-design-construction/health-and-wellness/metal/roofing-roofing-products/structural-metal-framing/structural-panels-sheathing/sustainability/aia/gbci/sustainable-application-and-design-using-titanium-zinc-roofing-and-cladding). The AIA/CES has approved this online course for 1.0 Learning Unit meeting Health, Safety and Welfare criteria (1.0 LU HSW). AIA Architect members are required to complete 18 LUs from registered AIA/CES providers each year. Of the 18 LUs, 12 must be in the topic areas of HSW.

This course also has been approved for 1.0 general continuing education (CE) hour by the Green Business Certification Inc. (GBCI), which provides third-party credentialing and verification for the U.S. Green Building Council’s LEED program. Every two years, a LEED Accredited Professional must earn 30 CE hours and a LEED Green Associates must earn 15 CE hours to maintain their credentials.

*(more)*

In addition to offering courses approved by the AIA and GBCI, Hanley Wood University is an approved educational provider for: the American Society of Landscape Architects (ASLA), the American Society of Professional Engineers (ASPE), the International Code Council (ICC), the National Association of Home Builders (NAHB), the National Association of the Remodeling Institute (NARI), the National Kitchen and Bath Association (NKBA), and the International Design Continuing Education Council(IDCEC) for the American Society of Interior Designers (ASID), the International Interior Design Association (IIDA), and the Interior Designers of Canada (IDC). Hanley Wood University courses also may be self-reported with a certificate of completion for possible acceptance by state, provincial, local and other professional memberships.

To learn more about RHEINZINK’s continuing education courses and architectural grade zinc products, please visit [https://www.rheinzink.us](https://www.rheinzink.us/).

*RHEINZINK America, Inc. led the introduction of architectural zinc in North America and continues to offer one of the industry’s most reliable, trusted brands. Architects and contractors are supported by unparalleled* *customer service* *and* [*technical assistance*](https://www.rheinzink.us/contacts/rheinzink-contacts/)*. RHEINZINK is readily available through an established network of* [*qualified distributors*](https://www.rheinzink.us/contacts/rheinzink-distributors/) *and* [*systems partners*](https://www.rheinzink.us/contacts/partners-in-zinc/) *across the United States, Canada and Mexico. Ideal for* [*roofing*](https://www.rheinzink.us/systems/zinc-roof-and-gutter-systems/)*,* [*façade*](https://www.rheinzink.us/systems/zinc-wall-facade-panels/)*,* [*gutter*](https://www.rheinzink.us/systems/zinc-roof-and-gutter-systems/zinc-gutter-systems/zinc-gutter-system-half-round/) *and interior applications. RHEINZINK is* [*environmentally friendly*](https://www.rheinzink.us/technical-info/leed-sustainability/leed-epds-and-other-documentation/)*, 100% recyclable and offers a potential lifespan of 100 years or more. For more information on RHEINZINK, call 781-729-0812 or visit* [*www.rheinzink.us*](http://www.rheinzink.us)*.*

*###*