***News Release***

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**RHEINZINK offers digital training and continuing education**

**for fabricating, installing and designing with architectural zinc**

Woburn, Massachusetts (Feb. 2023) – RHEINZINK America, Inc. supports metal fabricators, installers, roofers, architects and other building team professionals with a choice of on-demand, online educational content.

RHEINZINK-Interactive offers the largest free, digital training library for tradespeople working with architectural zinc. Whether in the shop or in the field, more than 50 videos for English speakers in the North American market can be conveniently accessed through [YouTube](https://www.youtube.com/@rheinzink-interactive/playlists?view=50&sort=dd&shelf_id=3).

Showcasing and sharing best practices, the North American video tutorials are organized by application categories: façade and wall cladding systems, zinc roofs, roof drainage and gutters, and architectural details such as dormers, coping and chimney cladding. An additional playlist features videos “from trainees for trainees.” Many of the videos provide step-by-step instructions with downloadable templates and are suitable for a wide range of experienced professionals. An emoji of a flexed bicep indicates the difficulty level with one emoji indicating beginner content and up to three emojis indicating highly complex content.

For those seeking architectural education and inspiration, RHEINZINK America presents a self-guided, [online course](https://continuingeducation.bnpmedia.com/courses/rheinzink-america-inc/architectural-zinc-for-walls-and-roofing/) on “Historically Proven, Future-Facing: Architectural Zinc for Walls and Roofing.” Those who successfully complete the course and the 10-question quiz are eligible for 1 AIA LU/HSW, 1 LEED AP BD+C, 1 GBCI CE Hour, 1 IIBEC CEH and other continuing education credits.

Additional inspirational videos can be viewed at [@RHEINZINKmarketing](https://www.youtube.com/playlist?list=PLFFE537A59250BC7C). RHEINZINK-Interactive’s global YouTube channel, [@rheinzink-interactive](https://www.youtube.com/@rheinzink-interactive), also includes videos for viewers in Germany, France, the Netherlands and Poland. New videos are posted regularly.

*RHEINZINK America, Inc. led the introduction of architectural zinc in North America and continues to offer one of the industry’s most reliable, trusted brands. Its portfolio of products includes RHEINZINK-CLASSIC® bright rolled, RHEINZINK-prePATINA® blue-gray and graphite-gray, RHEINZINK-artCOLOR® in an array of colors, RHEINZINK-GRANUM® basalte and skygrey; and RHEINZINK-PRISMO® color-pigmented, architectural-grade zinc options.*

*Architects and contractors are supported by unparalleled customer service and technical assistance. RHEINZINK is readily available through an established network of qualified distributors and systems partners across the United States, Canada and Mexico. Ideal for roofing, façade and wall cladding systems, gutter and interior applications. RHEINZINK is environmentally friendly, 100% recyclable and offers a potential lifespan of 80 years or more.*

*For more information on RHEINZINK, call 781-729-0812 or visit* [*https://www.rheinzink.us*](https://www.rheinzink.us/)*.*

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