Press Information

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**Milestone AAMA 80th Annual Conference Registration Opens, Event Structured; 2017-18 Event Dates Set**

SCHAUMBURG, IL—The American Architectural Manufacturers Association (AAMA) has opened registration for the AAMA 80th Annual Conference, to be held February 12-15, 2017 in Phoenix, AZ, at the JW Marriott Desert Ridge Resort. This is the first-ever conference AAMA is hosting with the association’s new conference restructuring plans put in place and will also feature the annual awards banquet during this milestone year. A special rate is guaranteed through January 26, and attendees are encouraged to [book](http://events.aamanet.org/sbaweb/events/events.asp?&id=9001&wpid=-101&cale_id=160&details=true&newsession=TRUE&sid=30856) before this date. The AAMA Western Region Winter Summit will immediately follow the conference in the same location, and separate [registration](http://events.aamanet.org/sbaweb/events/events.asp?&id=9001&wpid=-101&cale_id=161&details=true&newsession=FALSE&sid=30856) is required.

As directed by AAMA’s Board of Directors, a conference restructuring plan will be implemented at the AAMA 80th Annual Conference. Some of the main goals of the change are to eliminate redundancies, improve the reporting process and develop a conference schedule that enables participants to get the most value out of their financial and time investments in attending a conference. Participants will be given full details on the new schedule and meeting content at the event’s Opening General Session and may visit the registration desk throughout the conference to relay thoughts or feedback.

Conference registrants can look forward to the annual awards banquet the night of February 13, which has the theme “Magical Illusions.” Entertainment will be provided by mentalist Chris Caldwell and pianist Leonard Neil. As a mentalist, Caldwell demonstrates an uncanny ability to read minds as part of a 45-minute program. The dress code is business attire, and a jacket is recommended for photos.

Optional Sunday events kick off conference, including a golf scramble tournament, a Sonoran Desert Hummer tour and a technical site tour of Atlas Material Testing Technology’s weathering services. For more information about the Annual Conference, visit the [event page](http://www.aamanet.org/events/1/11/0/all/266/aama-80th-annual-conference).

**Future 2017 Events**

Later this year, the AAMA National Summer Conference will be held at the Newport Marriott Hotel in Newport, RI, from June 18-21. Wrapping up the year will be the AAMA National Fall Conference, which will take place October 15-18 at the Hyatt Regency Hotel in Greenville, SC.

**Webinars**

AAMA webinars are scheduled throughout the year, with at least one occurring each month, with the exception of conference months. The next AAMA webinar will be January 10 and will provide a brief history of the development of Canadian codes, look at the status of codes across Canada and follow up with a look at the future and where energy code may be heading in Canada. Registration is [now open](https://attendee.gotowebinar.com/register/5125390324767092483) to the public. Check back with the [AAMA Events page](http://www.aamanet.org/events/1/11/events) periodically for information on future webinars, and visit [AAMA’s Vimeo page](https://vimeo.com/aamavideochannel) for recordings of previous sessions open to non-members.

**2018 Events**

Event dates for 2018 are in place as well:

* AAMA 81st Annual Conference: February 19-22, 2018 | Orlando, FL
* AAMA National Summer Conference: June 11-14, 2018 | Olympic Valley, CA (Lake Tahoe)
* AAMA National Fall Conference: October 15-18, 2018 | Tucson, AZ

More information about AAMA and its activities can be found via the [AAMA Media Relations page](http://aamanet.org/general/1/379/media-relations) or on the AAMA website, [www.aamanet.org](http://www.aamanet.org/).

AAMA is the source of performance standards, product certification
and educational programs for the fenestration industry.SM