News Information

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**AAMA Releases 2018/2019 Industry Review and Forecast**

Schaumburg, Illinois— The American Architectural Manufacturers Association (AAMA) has released the *AAMA 2018/2019 U.S. Industry Statistical Review and Forecast*. This report delivers timely information on window, door and skylight market trends and product relationships. Historic data for 2010 through 2018 and forecast data for 2019 through 2021 are also included in the report. Forecasts are based on projections of construction activity as of March 2019.

**Housing Starts**
Total housing starts continued their growth curve in 2018 with gains in the single family segment of 3% and in the multi-family segment of 7%. New housing is expected to grow by 1.4% in 2019, led by single family housing starts. Going forward, the overall new housing market is expected to continue to grow through 2021.

**Residential Windows**
The demand for prime windows improved by 2.6% in 2018, driven by continued new housing growth. The demand for windows in new housing increased by 3.4% in 2018, with increases of 0.5 and 5.5% forecasted for the next two years as the housing market continues to grow. Meanwhile, remodeling and replacement window demand increased modestly again, by 2% in 2018, with similar growth in this segment forecasted for 2019.

**Residential Doors**In the residential market, 2018 new construction demand for entry doors grew by 3.8%. Meanwhile, entry door remodeling and replacement demand, which continues to represent a significantly larger share of total demand, grew at 1.9%. The total market grew by 2.5% versus 017 and is expected to grow by 1.5% in 2019.

**Commercial Doors**
In 2017, non-residential construction demand for entry doors grew by 1.5%. Total volume increased to 2.6 million units. Looking forward, growth is expected to continue at 2.5% in 2019 and 1.0% in 2020.

**Residential Skylights**
Residential skylights closed the year with a growth rate of 4% over 2017 volume. New construction and remodeling and replacement skylight market segments saw similar levels of growth.

**Additional Reports**
Additional and more detailed information on the residential and commercial fenestration markets is contained in the *AAMA 2017/2018 Study of the U.S. Market for Windows, Doors and Skylights* (published in May 2018), which includes all of the items listed below, now including this new, latest statistical review and forecast.

* ***AAMA U.S. Industry Channel Distribution Report*** profiles the residential and non-residential market for windows and doors as it flows through the identified distribution channels.
* ***AAMA U.S. Industry Market Size Report*** quantifies residential and non-residential market volumes, both historic and projected.
* ***AAMA U.S. Industry Regional Statistical Review and Forecasts*** detail information on trends and product relationships.

The updated *AAMA* *2018/2019 U.S. Industry Statistical Review and Forecast*, as well as the other reports listed above, are available for purchase online from the online [AAMA Online Store](http://pubstore.aamanet.org/pubstore/ProductResults.asp?cat=1).

More information about AAMA and its activities can be found via the AAMA website, [aamanet.org](https://aamanet.org/).

AAMA is the source of performance standards, product certification

and educational programs for the fenestration industry.SM