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**ROCKFON’s new Pacific reveal edge ceiling panels offer high value**

**– economically priced, aesthetically appealing, easily installed –**

Chicago (April 2016) – New ROCKFON® Pacific™ reveal edge, acoustic stone wool ceiling panels help budget-conscious projects rethink value with appealing aesthetics, easy installation and proven performance combined into a cost-effective solution. Providing low maintenance and long-term durability, ROCKFON products supplied in North America are supported with a 30-year warranty.

The smooth, white surface of ROCKFON Pacific reveal edge ceiling panels presents an attractive, clean, uniform appearance. No fissures, perforations or holes are visible on the panels’ non-textured surface. ROCKFON Pacific ceiling panels are available in 2-by-2 foot or 2-by-4 foot modular sizes. In addition to the existing square lay-in ceiling panels, Pacific reveal edge panels add square tegular and square tegular narrow edge options.

“The ceiling panels’ tegular edge uses light and shadow for a distinctive look that reveals a recessed ceiling suspension system. ROCKFON delivers the complete ceiling solution,” says Kirby Williams, ROCKFON’s product manager for acoustic ceiling tile. “Enhancing the aesthetic options in ceiling design, a variety of suspension system widths and color finishes may be specified. Selecting a wide, exposed face adds emphasis to the grid, while a narrower 9/16-inch profile takes a more subdued approach. Choosing complementary or contrasting colors for the grid’s finish can create unique ceiling designs that contribute to the overall architectural and personal expression of the space.”

He continues, “At 50 percent lighter weight than competitive ceiling panels, our Pacific panels add up to 5,900 pounds less weight on a 10,000-square-foot job. They are easy to lift, simple to cut and faster to install. This saves wasted time and material on site. It also saves people installing the ceilings from fatigue and strain, further reducing the potential for costly mistakes and increasing productivity.”

ROCKFON stone wool ceiling panels can be installed early in the construction timeline at temperatures ranging from 32ºF to 104ºF and up to 100 percent relative humidity. No acclimatization on site is required to ensure reliable, no-sag performance.

Pacific reveal edge ceiling panels also offer basic sound absorption with a Noise Reduction Coefficients (NRC) of 0.60, and high fire performance. Non-combustible, stone wool can withstand temperatures up to 2150 °F (1177 °C) and resists melting, burning or creating significant smoke, which improves overall fire safety and limits building damage.

The panels’ white surface supports its high light reflectance (0.85 LR) to maximize energy-efficient use of both natural and electric lighting. Also contributing to buildings’ environmental goals, ROCKFON’s extensive portfolio of stone wool acoustic ceiling solutions has earned UL® Environment’s GREENGUARD Gold Certification for low-emitting products and contain up to 37 percent recycled material.

ROCKFON’s product portfolio in North America includes an extensive range of solutions from suspended and concealed ceilings to clouds and baffles. To learn more about ROCKFON Pacific ceiling panels or other ROCKFON products, please visit [www.rockfon.com](http://www.rockfon.com), email [cs@rockfon.com](mailto:cs@rockfon.com) or call 800-323-7164.

**About ROCKFON**

ROCKFON® is a leading provider of acoustic stone wool and metallic ceiling solutions and suspension systems.

With the acquisition of Chicago Metallic®, ROCKFON provides customers a complete ceiling system offering combining ROCKFON stone wool and specialty metal ceiling panels with Chicago Metallic suspension systems.

ROCKFON complete ceiling systems are a fast and simple way to create beautiful, comfortable spaces. Easy to install and durable, they protect people from noise and the spread of fire, while making a constructive contribution toward a sustainable future.

ROCKFON is a subsidiary of Denmark-based ROCKWOOL International A/S, the world's largest producer of stone wool products. ROCKWOOL has more than 11,000 employees in 35 countries and is listed on the NASDAQ OMX Nordic Exchange Copenhagen. In North America, ROCKWOOL operates under the name ROXUL.

For more information, visit [www.ROCKFON.com](http://www.rockfon.com).

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