News Information

**Media Contacts:**

Heather West, Heather West Public Relations

Email: heather@heatherwestpr.com; 612-724-8760

Angela Dickson, marketing manager, AAMA

Email: adickson@aamanet.org; 630-920-4999

August 8, 2019

Keynote Speakers to Serve as Guides to Future of Safety, New Products at AAMA Fall Conference

SCHAUMBURG, IL – Two speakers will address the topics of product installation and plant safety at the American Architectural Manufacturers Association (AAMA) Fall Conference (September 30-October 3). Richard Hawk, motivational safety speaker and trainer for [Make Safety Fun](https://www.makesafetyfun.com/), will give a keynote presentation entitled, “The Future of Safety in Manufacturing Plants.” Matt Risinger, owner of [Risinger & Co](http://risinger.co/)., specializes in architect-driven projects and will discuss installation techniques. [Registration](https://aamanet.org/events/228/2019-national-fall-conference) is now open for the conference, which will be held at the Hyatt Regency Lost Pines in Austin, TX.

On October 1, Hawk will share what is on the horizon for the safety and health field and how individuals and their companies can take advantage of emerging trends. Hawk’s expertise comes from his interactions with leaders of organizations in a wide array of industries, including energy, manufacturing, chemical, construction, healthcare, technology, retail, food services, transportation, government and education. Hawk holds numerous safety and technical certifications from various organizations, including the National Safety Council and has served repeatedly as the keynote speaker at the NSC’s Annual Congress & Expo.

“I am passionate about safety and stay on top of the latest research on behavioral science and how it relates to safety,” Hawk said.

On October 2, Risinger will focus on both the residential and commercial techniques used to install new products, including windows, doors and skylights. Risinger has been a builder for almost 20 years and has been blogging about his passions of building science and fine craftsmanship since 2008. Growing up in Pittsburgh, PA, Risinger started learning about construction by working summers at an inner-city ministry that renovated row houses for elderly people, who owned their homes but could not afford to maintain them.

“In 2002, the national mold crisis led me to the path of building science, to learn why these houses were failing. Everything about the science behind construction has been a passion for me ever since,” Risinger said.

More information about AAMA and its activities can be found on the AAMA website, <https://aamanet.org/>.

AAMA is the source of performance standards, product certification,
and educational programs for the fenestration industry.SM