News Release

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May 30, 2025

FGIA Launches New Website Dedicated to Improved Member, User Experience

SCHAUMBURG, IL – The Fenestration and Glazing Industry Alliance (FGIA) has officially launched its redesigned FGIA website, an extensive project that was a part of the Association’s updated branding strategy. FGIA's highest priorities for the redesign were expanded member tools and improved user experience. FGIA has been working on this new member benefit since January of 2024. The revamped website includes improved navigation and streamlined access to member tools right from a personalized dashboard including relevant council, committee and task group involvement.

“FGIA staff is pleased to share the redesign with members, licensees and the industry,” said Angela Dickson, FGIA Marketing and Communications Director. “We appreciate everyone’s input that helped to achieve our goals. As with any online tool, we’ll continue to make improvements and have identified additional upgrades for continuous improvement.”

**Member Tools**

The main goals for this redesign included providing enhanced member tools, a quality user experience and more opportunities to engage. Focus groups with the FGIA Marketing and Engagement Steering Committee were held in order to gain member feedback, which was then incorporated by FGIA’s web developer. With this insight, the redesigned website now serves as a hub for FGIA members to find information about the member benefits and tools that matter most to them. Now, an updated [FGIA staff page](https://fgiaonline.org/about/fgia-staff/) can help members put a face to a name, and even more improvements to the [Events](https://fgiaonline.org/events/) section of the site will be implemented prior to the FGIA Fall Conference this October.

“The new site is designed to help you stay connected and get more done, faster,” said Lori Benshoof, FGIA. Web and Online Technology Specialist. “It now features a streamlined navigation, allowing users to easily find the information and resources most relevant to their Association work, while continuing to offer robust search features throughout.”

**Member Dashboard**

A reimagined member dashboard now serves as an personalized homebase, tailored to each individual with quick links to committees and task groups they participate in, their education credentials, the [Learning Center](https://www.pathlms.com/fgia/split_login?return_to=%2Ffgia) and the [FGIA Virtual Library](https://fgiaonline.org/resources/technical-resources/fenestration-glazing-virtual-library/) (FGVL). There are also quick links to recent news, blogs and helpful tutorials.

**New VCL**

One tool FGIA is especially proud to share is the new searchable [Verified Components List](https://fgiaonline.org/product-certification/verified-components/) (VCL). Until now, the list was a static PDF, this upgrade was in direct response to feedback from licensees. The new digital format offers a more modern look and ease of use, and products will be added to the list as soon as they are approved. Users will be able to search by manufacturer, component type, component specification or product category. [Certified Profile Licensees](https://fgiaonline.org/product-certification/certified-profiles/) are now searchable as well.

**One Site for All**

Another new feature of the redesign is the incorporation of two external sites: [installationmasters.com](https://installationmasters.com/) and [fen-bc.org](https://www.fen-bc.org/). Incorporating these into the FGIA website makes for a seamless experience for visitors seeking [InstallationMasters](https://fgiaonline.org/education/professional-certification/installationmasters/)® training as well as information specific to the [FGIA FENBC Region](https://fgiaonline.org/about/fenbc/).

**Branding Connection**

Finally, the web redesign is one of the last steps in securing consistent FGIA branding, beyond the Association’s logo and brand colors. “Much work has been done since the AAMA and IGMA unification in 2020, and the website is the final piece to that puzzle,” said Dickson.

To discover all the features of the new site, visit [FGIAonline.org](https://fgiaonline.org/).

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