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**ROCKFON adds Kellie Knuff as architectural sales manager serving New York and New Jersey**

Chicago (Oct. 2015)— ROCKFON® named Kellie Knuff as architectural sales manager serving the commercial design community in northern New Jersey, New York City and Long Island, New York. She works with district manager Phil Curran, who also supports distributors and contractors in the area. ROCKFON continues to expand its staff and products to provide customers with a comprehensive range of stone wool acoustic ceiling panels, specialty metal ceiling panels and ceiling suspension systems.

Knuff brings nearly 10 years of experience working in the New York metropolitan market with architects, contractors, installers and building owners. “The innovative product attributes offered by ROCKFON's ceiling panels, accompanied by the well-recognized and utilized suspension systems offered by Chicago Metallic, provides a turnkey solution for interior architects,” says Knuff. “I am excited to work with architects and designers to assist them in gaining a better understanding as to how the products offered can add unique value to their projects and their clients.”

Most recently, Knuff was a part of Trespa North America’s sales team working with architects and designers in New York City to understand the benefits and technical aspects of utilizing rainscreen applications in building envelopes. Previously, she worked at Goshow Architects as the business development manager in New York.

Before moving to Manhattan, Knuff studied at Pennsylvania State University, where she earned a bachelor’s degree in communications, arts and sciences with a minor in business administration. She has continued her professional development throughout her career in such industry associations as the American Institute of Architects (AIA) New York chapter, the International Council of Shopping Center (ICSC) Next Generation events and the Society for Marketing Professional Services (SMPS).

At ROCKFON, Knuff and her colleagues throughout North America also are members and participants in the AIA, the Construction Specifications Canada (CSC), the Construction Specifications Institute (CSI), the Institute of Noise Control Engineering (INCE), the International Interior Design Association (IIDA), the National Council of Acoustical Consultants (NCAC), as well as members in the Acoustical Society of America (ASA), the Association of the Wall and Ceiling Industry (AWCI) and the Ceiling and Interior Systems Construction Association (CISCA).

To learn more about ROCKFON’s architectural sales team, its complete ceiling system offering and more, please visit [www.ROCKFON.com](http://www.ROCKFON.com), email [cs@ROCKFON.com](mailto:cs@ROCKFON.com) or call 800-323-7164.

**About ROCKFON**

ROCKFON® is a leading provider of acoustic stone wool and metallic ceiling solutions and suspension systems.

With the acquisition of Chicago Metallic®, ROCKFON provides customers a complete ceiling system offering combining ROCKFON stone wool and specialty metal ceiling panels with Chicago Metallic suspension systems.

ROCKFON complete ceiling systems are a fast and simple way to create beautiful, comfortable spaces. Easy to install and durable, they protect people from noise and the spread of fire while making a constructive contribution towards a sustainable future.

ROCKFON is a subsidiary of Denmark-based ROCKWOOL International A/S, the world's largest producer of stone wool products. ROCKWOOL has more than 11,000 employees in 35 countries and is listed on the NASDAQ OMX Nordic Exchange Copenhagen. In North America, ROCKWOOL operates under the name ROXUL.

For more information, visit [www.ROCKFON.com](http://www.rockfon.com).

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