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**Tubelite names Jeff Fochs as regional sales manager**

**serving the Northwest and Southwest**

Walker, Michigan (Feb. 2023) – Jeff Fochs has been named Tubelite’s regional sales manager serving the Northwest and Southwest. He succeeds Terry Robinholt who retires after a long and successful career with Tubelite, effective March 27, 2023.

Together with his team of client development managers, Fochs works with commercial architects, glazing contractors and building project teams to provide consultative support regarding Tubelite’s architectural aluminum storefront, curtainwall, entrance, window and daylight control systems.

Fochs transitions into his new role at Tubelite following more than a decade of working at Linetec, the nation’s largest finishing services provider for architectural aluminum products. In 2020, he was promoted to vice president of sales and marketing at Linetec. Prior to his role as vice president, he led Linetec’s East/Central territory to significant growth by developing long-term customer relationships across nine states, adding value and expanding services.

During his 28-year career, Fochs has gained an in-depth understanding of architectural metal building products and services. Prior to joining Linetec, he worked as a territory manager for Vicwest Inc., a leading manufacturer of exterior metal building products. He previously was employed by a Seattle-based design/build firm with sales and design responsibilities.

Fochs earned a bachelor’s degree with honors in business management from the University of Phoenix’s Bellevue, Washington campus. He continues his professional development through various educational courses, seminars and associations. Sharing his knowledge, Fochs regularly represented Linetec at industry conferences and other events, and provided numerous continuing education presentations.

To learn more about Tubelite’s personnel, products and programs, please visit [tubeliteinc.com](https://www.tubeliteinc.com/). For information on employment opportunities at Tubelite, please click on “[Careers](https://tubeliteinc.com/careers/)” at the top of the home page.

*About Tubelite*

*For more than 75 years, glazing contractors have counted on Tubelite’s dependable service, fabrication and distribution of architectural aluminum products. Part of Apogee Enterprises, Inc., the company is an industry leader in eco-efficient storefront, curtainwall and entrance systems, and recognized for its fast, reliable and consistent delivery.*

*Tubelite’s corporate office, fabrication, warehouse and shipping operations are located in Walker, Michigan. Its Dallas location provides additional fabrication, warehouse and shipping operations. Its facility in Reed City, Michigan, houses the company’s aluminum extrusion operation. The company also has an office in Warwick, Rhode Island.*

*Tubelite and its staff are members of the American Institute of Architects (AIA), the Construction Specifications Institute (CSI), the Fenestration and Glazing Industry Alliance (FGIA), the National Fenestration Rating Council (NFRC), the National Glass Association (NGA) and the U.S. Green Building Council (USGBC).*

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