*Media contact: Heather West, 612-724-8760,* [*heather@heatherwestpr.com*](mailto:heather@heatherwestpr.com)

**Brandon Ellison named Southeast regional sales manager**

**for EFCO, Tubelite and Wausau Window brand products**

*– Serving Apogee Architectural Metals’ customers in Tennessee, North Carolina, South Carolina, Louisiana, Mississippi, Alabama, Georgia and Florida –*

Wausau, Wisconsin (Sept. 2025) – Apogee Architectural Metals named Brandon Ellison as a regional sales manager responsible for four independent sales agencies in the Southeast that represent EFCO, Tubelite and Wausau Window brand products.

The southeastern regional sales team includes:

* G. Bowie Associates serving customers in Tennessee
* WCJ Sales serving customers in North Carolina and South Carolina
* Custom Aluminum Systems serving customers in Alabama and Georgia
* Commercial Architectural Components serving customers in Louisiana, Mississippi and Florida

Together, they assist architects, glazing contractors and commercial building teams with their selection and specification of high-quality, aluminum-framed storefront, curtain wall, entrances, windows and daylight control systems.

Ellison reports to Jeffrey H Appel, director of sales for Apogee Architectural Metals. They work closely with national accounts, architectural engineering, estimating, project management and customer service team members.

Previously, Ellison worked as part of the EFCO direct projects team before joining Advanced Window, Inc., in Frederick, Maryland, where he most recently worked as a senior project manager. With 11 years of industry experience, he is known for his strong client relationships and problem-solving skills.

Beyond project management, Ellison’s knowledge spans field operations, installation supervision, specification support and documentation review. Prior to joining EFCO, he started his career with a law firm assisting with construction, real estate, labor and other litigation.

Ellison earned an MBA with an emphasis in project management, from Missouri State University.

*To learn more about Apogee Architectural Metals and its personnel, products and projects, please visit* [*apogeearchmetals.com*](https://apogeearchmetals.com/) *email* [*info@apogeearchmetals.com*](mailto:info@apogeearchmetals.com) *or contact a local* [*architectural sales representative*](https://apogeearchmetals.com/sales-rep-finder/#info)*.*

###