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**Hanna Potthast announced as western regional sales manager**

**for EFCO, Tubelite and Wausau Window brand products**

*– Serving Apogee Architectural Metals’ customers in Alaska, Arizona, California, Colorado, Hawaii, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming –*

Wausau, Wisconsin (Aug. 2025) – Apogee Architectural Metals announces Hanna Potthast as its western regional sales manager supporting the EFCO, Tubelite and Wausau Window brand products.

Potthast and her team assist commercial architects, glazing contractors and building project teams with their selection and specification of high-quality, aluminum-framed storefront, curtain wall, entrances, windows and daylight control systems. Her western regional territory includes customers and building team members in Alaska, Arizona, California, Colorado, Hawaii, Montana, Nevada, New Mexico, Oregon, Utah, Washington and Wyoming.

Most recently an architectural engineer with Apogee Architectural Metals, Potthast now reports to director of sales Jeffrey H Appel. As part of the regional sales team, she works in partnership with local architectural sales and manufacturers’ representatives, as well as with the national accounts, architectural engineering, estimating, project management and customer service team members.

Potthast previous industry experience also includes working at Oldcastle BuildingEnvelope as a technical business development engineer, and at Kawneer as a product application and design engineer.

Prior to starting her career in 2017, she graduated from the University of Arkansas with a bachelor’s degree in mechanical engineering. Continuing her professional development, she successfully passed the National Fenestration Rating Council (NFRC) Approve Calculation Entity (ACE) coursework, earning a certificate of approval to execute performance simulations and calculations of fenestration products and issue label certificates using the Component Modeling Approach Software Tool (CMAST). In addition, Potthast is FAA 107 certified for unmanned aircraft systems (UAS).

*To learn more about Tubelite personnel, products and projects, please visit* [*tubeliteusa.com*](https://tubeliteusa.com/products/forcefront-storm/)*, call 800-866-2227, email* *dependable@tubeliteusa.com* *or contact a local* [*architectural sales representative*](https://tubeliteusa.com/sales/)*.*

*To learn more about EFCO high-performance products, please visit* [*www.efcocorp.com*](https://www.efcocorp.com/)*, call 800-221-4169 or contact a* [*local representative*](https://efcocorp.com/rep/search)*.*

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