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**Avi Bar joins Tubelite as vice president of sales**

Walker, Michigan (Feb. 2023) – Tubelite Inc. has named Avi Bar as vice president of sales. He manages the company’s sales and client services teams, and the overall sales strategy for its architectural aluminum storefront, curtainwall, entrance, window and daylight control systems.

Bar succeeds Steve Green who announced his retirement effective Feb. 24, 2023. Green has been a key part of Tubelite’s leadership team for more than 32 years. While continuing to lead Tubelite’s success, Bar also oversees the sales and client service teams for two additional Apogee Enterprises brands, Alumicor and Linetec.

Bar draws from more than 20 years of leading large national sales teams in growing, fast-paced and complex business environments across multiple industries, in both the U.S. and Canada. His experience includes establishing and executing successful strategies and digital, transformational solutions. These include implementing and utilizing customer relationship management (CRM) systems to strengthen and support the client experience.

“We are excited to have Avi join our leadership team, where his strong leadership, relationship-focused approach and solutions-oriented mindset are an asset to our team and to our customers,” said Tubelite’s president, Jon Close.

Most recently, Bar worked as the national sales manager for ASI Group, a world-leading manufacturer of commercial washroom accessories, toilet partitions, lockers and visual display products. He previously served in functional and business leadership roles at View | Dynamic Glass, Advanced Glazings Ltd. and altPOWER, Inc.

Currently living in New York, Bar is multilingual. He earned a Bachelor of Science with honors in economics from Royal Holloway, University of London in England.

To learn more about Tubelite’s personnel, products and programs, please visit [tubeliteinc.com](https://www.tubeliteinc.com/). For information on employment opportunities at Tubelite, please click on “[Careers](https://tubeliteinc.com/careers/)” at the top of the home page.

*About Tubelite Inc.*

*For more than 75 years, glazing contractors have counted on Tubelite’s dependable service, fabrication and distribution of architectural aluminum products. Part of Apogee Enterprises, Inc., the company is an industry leader in eco-efficient storefront, curtainwall and entrance systems, and recognized for its fast, reliable and consistent delivery.*

*Tubelite’s corporate office, fabrication, warehouse and shipping operations are located in Walker, Michigan. Its Dallas location provides additional fabrication, warehouse and shipping operations. Its facility in Reed City, Michigan, houses the company’s aluminum extrusion operation. The company also has an office in Warwick, Rhode Island.*

*Tubelite and its staff are members of the American Institute of Architects (AIA), the Construction Specifications Institute (CSI), the Fenestration and Glazing Industry Alliance (FGIA), the National Fenestration Rating Council (NFRC), the National Glass Association (NGA) and the U.S. Green Building Council (USGBC).*

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