Press Information

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August 26, 2016

**RUsmarter Returns: Play AAMA’s Online and In-Person Game for Discounts on FenestrationMasters Courses, Exams**

SCHAUMBURG, IL—The American Architectural Manufacturers Association (AAMA) will host an online contest for players to win discounts on [FenestrationMasters®](http://www.aamanet.org/general.asp?sect=1&id=418&pagename=fenestrationmasters) courses and exams. The game will be played on both [LinkedIn](http://www.linkedin.com/groups/AAMA-American-Architectural-Manufacturers-Association-4374945/about) and [Twitter](http://www.twitter.com/aamainfo) every Monday and Wednesday, respectively, at 12:30 p.m. EDT from September 12 through October 12, as well as during the GlassBuild America show (October 19-21 in Las Vegas, NV). The contest will feature quiz questions from AAMA’s FenestrationsMasters program—the industry resource for comprehensive professional education and certification.

Each Monday, one quiz question will be asked on AAMA’s LinkedIn group and a different quiz question will be posted on AAMA’s Twitter account two days later, each Wednesday. The first five respondents with the correct answer will receive a five percent discount each week for up to 25 percent off FenestrationMasters courses and exams. To participate in the online contest, follow AAMA on Twitter ([@AAMAInfo](https://twitter.com/AAMAInfo/)) or search for the contest [hashtag](http://www.aamanet.org/blogpost/1/27/54/socially-speaking/56/five-tips-on-using-twitter-hashtags), #RUsmarter. Also, those who join the association’s [LinkedIn group](http://goo.gl/fisWIh) to play will increase their chances for discounts.

Additionally, each day of [GlassBuild America](http://www.aamanet.org/events/1/11/0/all/212/glassbuild-america) in booth 213, AAMA will be hosting the game show, "Are You Smarter than a FenestrationMaster," where participants will be awarded a five percent discount on FenestrationMasters courses and exams for each quiz question they answer correctly. Participants have the chance to win a 25 percent discount during the industry event.

In addition, by competing during the online contest and at the show, participants could earn up to a 50 percent discount toward courses and exams. Winners are encouraged to share their discountvia social media, using the contest hashtag, #RUsmarter.

“FenestrationMasters is a cost effective way to train new employees, especially those in sales and marketing capacities, as well as seasoned technical staff. Upon completion of the training, both will be well versed in industry standards and best practices across all facets of the industry,” says Angela Dickson, AAMA Marketing Manager.  
  
For those who will be attending the upcoming AAMA Fall Conference, , AAMA will be hosting another game show during the Supplier Product Display at the [event](http://www.aamanet.org/events/1/11/0/all/252/aama-national-fall-conference) in Savannah, GA on Monday, September 26. Participants have the chance to win up to a 25 percent discount on FenestrationMasters courses and exams.

Visit www.aamanet.org/RUsmarter for more information or contact FenestrationMasters@aamanet.org with questions.

More information about AAMA and its activities can be found via the [AAMA Media Relations page](http://aamanet.org/general/1/379/media-relations) or on the AAMA website, [www.aamanet.org](http://www.aamanet.org/).

**About FenestrationMasters**

FenestrationMasters was developed to help companies differentiate their business and increase their credibility by offering their customers the benefit of employees who have pursued a well-rounded education in the fenestration industry. Due to AAMA’s material and product neutrality, as well as a long history of technical expertise, students learn from an unbiased, industry-leading source.

There are two different credentials available through the program, both requiring successful completion of the applicable coursework and the certification exam: FenestrationMaster and FenestrationAssociate. There are no prerequisites to qualify for the FenestrationAssociate (entry-level) certification. To qualify for the FenestrationMaster (advanced-level) certification, one of the following prerequisites must be met: four-year degree in engineering, architecture or applied sciences and four years fenestration product-related experience or six years of fenestration product-related experience. For more information, visit [www.aamanet.org/fenestrationmasters](http://www.aamanet.org/fenestrationmasters).

**Contest Terms**

* Discounts apply only to individual FenestrationMaster or FenestrationAssociate course subscriptions and exams.
* Discounts cannot be applied to previous orders.
* Discounts may be transferred to another individual within the same company as the winner.
* During the online contest, an individual may only win on one social media platform (Twitter or LinkedIn) each week for a maximum online discount of 25 percent.
* Redemption of discounted courses and exams must be handled through AAMA staff by contacting [FenestrationMasters@aamanet.org](mailto:FenestrationMasters@aamanet.org)

AAMA is the source of performance standards, product certification   
and educational programs for the fenestration industry.SM