Valspar Showcases Syntha Pulvin and Fluropon Architectural Coatings for Aluminium Extrusions

**Liverpool, England – Jan. 21, 2016 –** During Architect@Work London, the Valspar Corporation will be exhibiting in booth #48 and featuring two of its most recognizable architectural coatings brands – Syntha Pulvin® powder coatings and Fluropon® liquid coatings. Architect@Work (A@W) London is held 27-28 January at the Olympia London in the National Hall.

With a distinguished 43-year history in the U.K., Valspar’s [Syntha Pulvin](http://www.synthapulvin.co.uk) is the premier architectural powder coatings brand in Europe. Trusted by [approved applicators](http://www.synthapulvin.co.uk/locations.jsp) across Europe, Syntha Pulvin powder coatings are available in a wide range of colors, textures and performance levels.

At A@W, Valspar will introduce Syntha Pulvin’s newest offerings:

* **Anodite** is a new generation of architectural polyester powder coatings with a smooth, low-gloss, metallic appearance designed to simulate the colors of anodizing, and with the added advantages of hiding surface imperfections and defects in the metal.
* **Color Collection 15**, superior-performance architectural coatings colors carefully selected by Valspar’s color experts for a lasting impression that remains relevant far into the future.

To learn more about Valspar’s Syntha Pulvin powder coatings, or request a color sample or specification, please visit A@W booth #48. Information on certifications, guarantees, technical data, Royal Institute of British Architects-approved continuing education courses, project case studies and more is online at [www.synthapulvin.co.uk](http://www.synthapulvin.co.uk).

Fluropon is Valspar’s flagship 70 percent PVDF liquid architectural coating for coil and extrusion products. For more than [50 years](https://youtu.be/4uQfG5wR8IA), Fluropon has protected monumental structures around the world.

Today, there are more than 50,000 active code offerings from neutral to bright colors, micas, metallics and pearlescent coatings. On display at A@W, Valspar’s new [Fluropon Effects](http://www.valsparinspireme.com/fluroponeffects) **Nova** color family presents richer, deeper hues with an intense gold or silver sparkle finish.

Along with its large color palette and high-performance Fluropon coatings, Valspar supports architects and designers with its industry-leading technical expertise, color-matching and sustainability resources, responsive customer service, and high-priority lead times. Learn more at [www.valsparinspireme.com](http://www.valsparinspireme.com).

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**Valspar: If it matters, we’re on it.®**

Valspar is a global leader in the coatings industry providing customers with innovative, high-quality products and value-added services. Our 11,000 employees worldwide deliver advanced coatings solutions with best-in-class appearance, performance, protection and sustainability to customers in more than 100 countries. Valspar offers a broad range of superior coatings products for the consumer market and highly engineered solutions for the construction, industrial, packaging and transportation markets. Founded in 1806, Valspar is headquartered in Minneapolis. Valspar's reported net sales in fiscal 2015 were $4.4 billion and its shares are traded on the New York Stock Exchange (symbol: VAL). For more information, visit www.valspar.com and follow @valspar on Twitter.

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