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# Rockfon North America names new President

Chicago (Feb. 28, 2023) – Rockfon North America, part of ROCKWOOL Group, has named Kirill Fedorovskiy as its new President, effective April 1, 2023. Kirill Fedorovskiy will assume the role from John Medio, who helped establish and drive the Rockfon brand in North America, and successfully led the business to its current market position.

John Medio is taking up a new challenge within ROCKWOOL Group after nearly 10 years as President of Rockfon North America. John said, “It has been a pleasure to work within the ceiling market for so many years, making acquaintances and friends at many levels. As I move onto a new challenge, I would like to thank all our customers for their support in establishing Rockfon in the market place. I’m excited to see where Kirill and the team are able to drive it in this next chapter of growth.”

Kirill Fedorovskiy brings with him 17 years of international experience within ROCKWOOL Group holding positions in Russia, Denmark, the U.K. and most recently as ROCKWOOL Insulation’s Vice President of Finance for North America.

Kirill commented, “Firstly I’d like to thank John for his commitment and drive in establishing the Rockfon business in North America. I take over at an exciting time for the business, but also for the market. The focus on occupant health and wellbeing in schools, in hospitals and in the workplace has never been greater. Our stone wool ceiling products are ideally suited to meet this focus and challenge. I look forward to bringing my experience to the business, to the market and to continue to drive the growth of stone wool ceiling products.”

***About Rockfon***

*Rockfon is part of ROCKWOOL Group and is offering advanced acoustic ceilings and wall solutions to create beautiful, comfortable spaces.*

*At ROCKWOOL Group, we are committed to enriching the lives of everyone who experiences our product solutions. Our expertise is perfectly suited to tackle many of today’s biggest sustainability and development challenges, from energy consumption and noise pollution to fire resilience, water scarcity and flooding. Our range of products reflects the diversity of the world’s needs, while supporting our stakeholders in reducing their own carbon footprint.*

*Stone wool is a versatile material and forms the basis of all our businesses. With approximately 12,200 passionate colleagues in 40 countries, we are one of the world leaders in stone wool solutions, from building insulation to acoustic ceilings, external cladding systems to horticultural solutions, engineered fibers for industrial use to insulation for the process industry, and marine and offshore.*

*For more information, please visit https://www.rockfon.com.*

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